

Formula for a dirty river:



**Please,
DON'T
LITTER
!**

Start making a difference NOW!
One of the first steps you can take in keeping our lands and waters litter-free is to make sure this brochure does not become litter! Keep this brochure for future reference in your battle against litter. But if you no longer have a use for it, pass it on to someone you know, or put it in a proper disposal container. Whatever you do, make sure this pamphlet is part of the solution and that it doesn't become part of the problem!

It is OUR JOB to keep the river clean!



Join the Hillsborough Environmental Litter Patrol

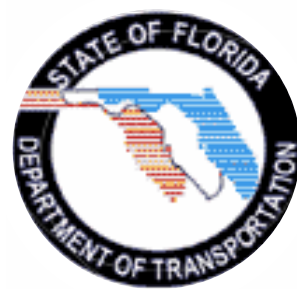


**DON'T DROP IT
H.E.L.P.
PICK IT UP**

Keeping the Hillsborough River clean is important to all of us. It is a source of our drinking water and a recreational asset. We can help keep it clean and safe for all the animals that live in and along the river. By keeping our streets free of litter, we help to keep the river a clean, safe and beautiful place for everyone!

**Think Before
You Throw!**

**Litter –it's in
YOUR hands!**



The Hillsborough River
Interlocal Planning Board &
Technical Advisory Council
Established 1986
www.hillsboroughriver.org
813-272-5940

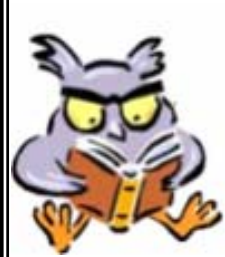
**Be a Picky Person!
Pick Up Where Mother Nature
Leaves Off**

**Keep
OUR
River
Clean**

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Words to the WISE

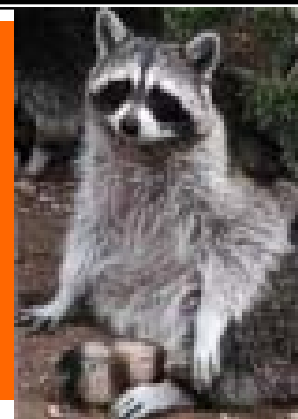


Can YOU pick-out these hidden words?

Beautiful Boat Clean Community Cycle Dirty Enjoy
Environment Fish Float Future Garbage Glass Help
Hillsborough Hurts Join Litter Manatee MotherEarth
Park Pickeruppers Plastic Pollution Rain River Runoff Smart
Shoreline Think Trash Water

O E N R E T A W I S P A P O E P L
J E U A R P L E H T A R D V E O N
L E F U T U R E W R R P H I T L J
U E L C Y C D X T U K A I R A L P
F N X T U K L I M H D F F O N U R
I I T N E M N O R I V N E O A T I
T L C O M M U N I T Y A T P M I O
U E N T H I N K P S Y D E A J O P
A R A R S S M R H M V L F N O N E
E O Y Z A I I U S A S O I H J L N
B H N A E L C F A R U A P T C O F
U S R K A R S O R T R X T U T K Y
M N I O J F T N T G A R B A G E R
A I V G L A S S I C I T S A L P R
L M E A D P I C K E R U M P P E R S
H T R A E R E H T O M D V F T N G
E Q Y Z A H G U O R O B S L L I H

Be a picky person!
Just one person picking up litter can influence others to pick up litter as well. People who see others picking up litter are more likely to pick up after themselves and others as well. Parents are the most likely to be picker-uppers....except one that can't...Mother Earth!



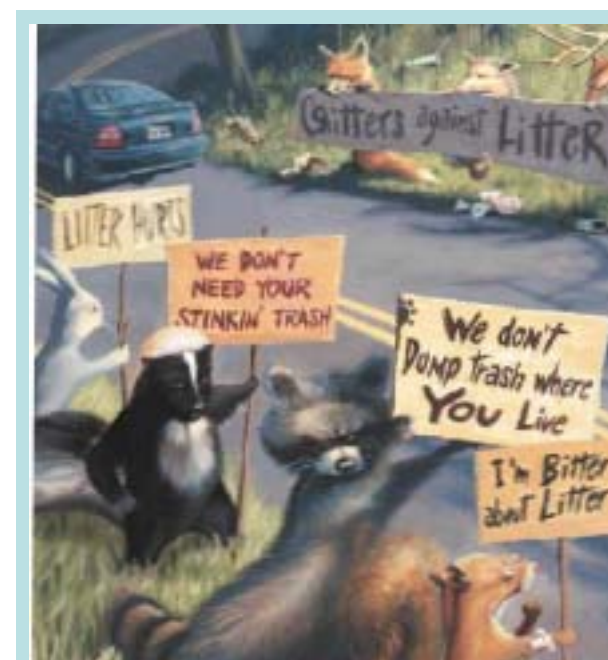
Litter is waste that's out of place. Please don't litter!

Enduring Litter

Roadside litter can last a long time.

- TRAFFIC TICKET — 2-4 weeks
- COTTON RAG — 1-5 months
- ROPE — 3-14 months
- WOOL SOCK — 1 year
- BAMBOO POLE — 1-3 years
- PAINTED WOODEN STAKE — 13 years
- TIN CAN — 100 years
- ALUMINUM CAN — 100 years
- PLASTIC 6-PACK COVER — 450 years
- GLASS BOTTLE — undetermined

A Matter of Convenience
People often litter because it is convenient, not because they want to hurt the environment or the way our community looks. If people have trash to dispose of and they see a trash container nearby, they likely will dispose of their trash properly.



**We should think
About what happens
when we drop litter
on the ground.**

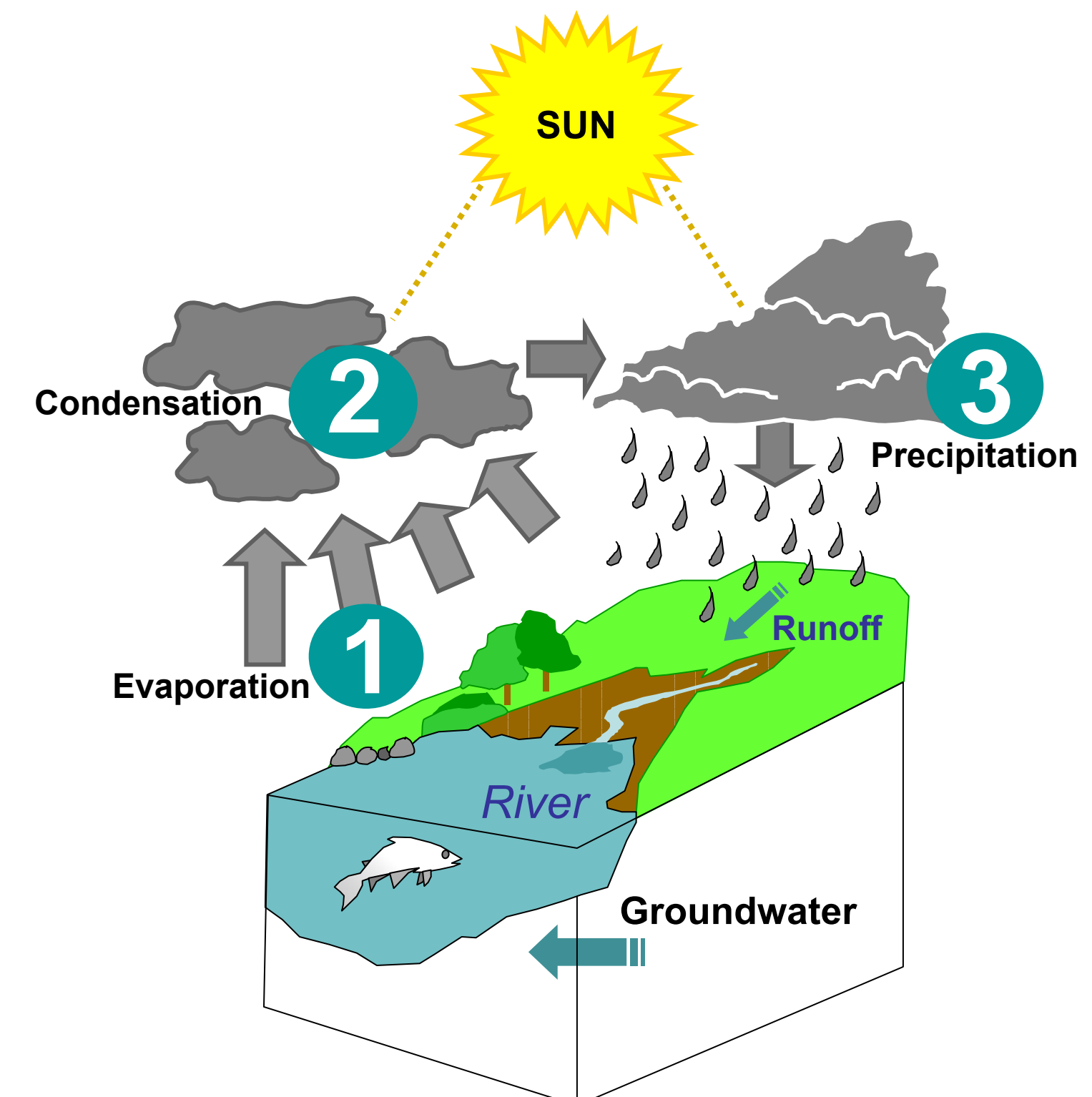
WHO gets hurt by litter?



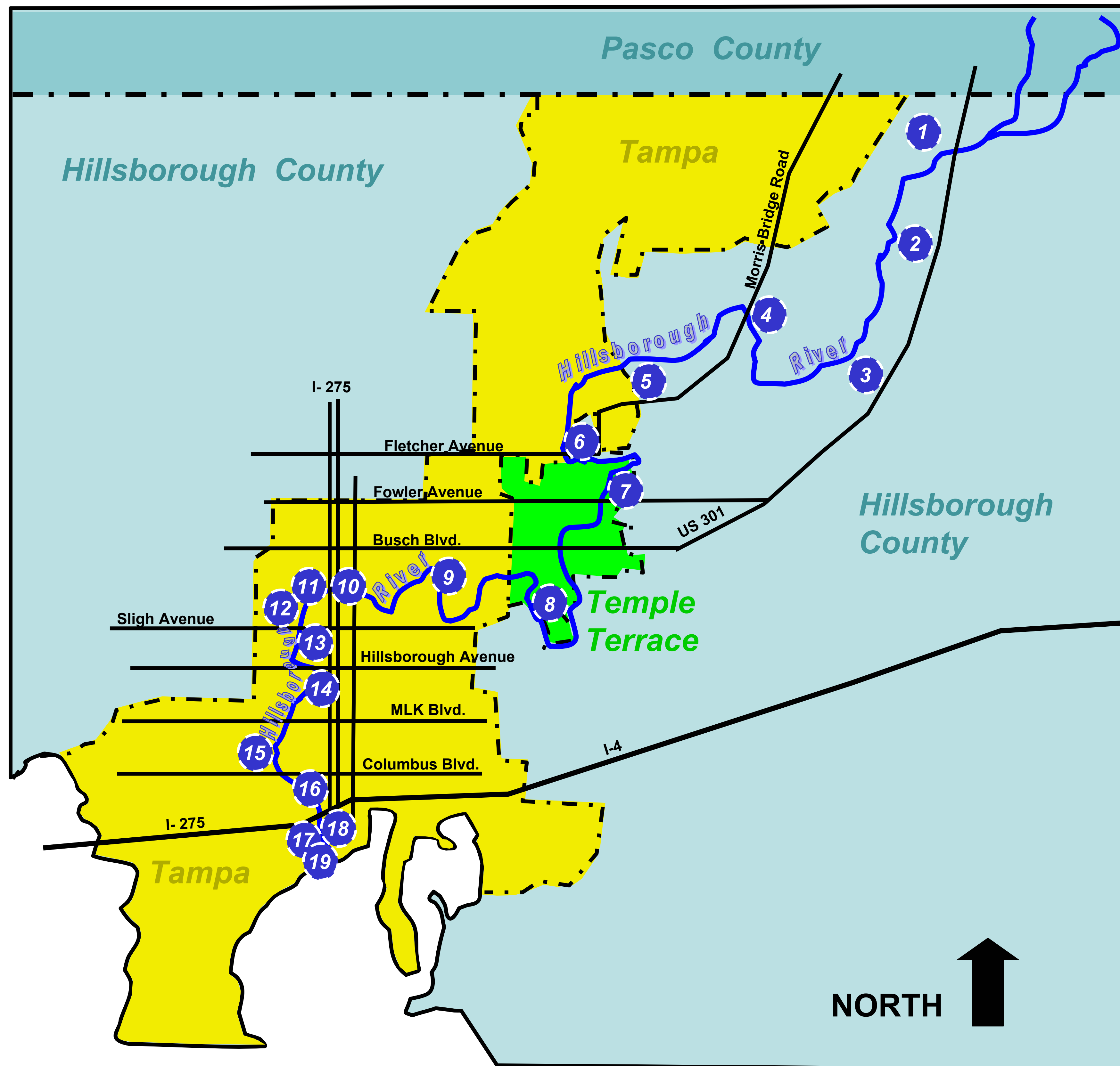
We ALL DO, that's who!

How Trash Can Get Into the Cycle

When water falls back to earth, it moves to the lowest point in the landscape. This is called runoff. **Runoff** carries things along with it on its way back to the river, bay or sea. It picks up dirt, feathers, and leaves. It can also carry pollutants such as paper, plastics and other trash.



The Water Cycle



Park Access to River

1. Hillsborough River State Park
2. Dead River Park
3. Sargeant Park
4. Morris Bridge Park
5. Trout Creek Park
6. Lettuce Lake Park
7. Rotary Park
8. Riverhills Park
9. Rowlett Park
10. Sulphur Springs Park
11. River Tower Park
12. Lowry Park
13. Epps Park
14. River Boulevard
15. Riverside Garden Park
16. Waterworks Park
17. Riverfront Park
18. Curtis Hixon/Riverwalk
19. Plant Park/University of Tampa



Important River Management Contacts:

Hillsborough River Interlocal Planning Board & Technical Advisory Council.....	272-5940
Southwest Florida Water Management District.....	228-9858
Tampa Marine Patrol.....	339-6571 or 339-6573
Temple Terrace Marine Patrol.....	989-7110
Hillsborough County Sheriff Marine Unit.....	247-8995
Manatee Emergency Hotline.....	1-888-404-3922
All Emergencies.....	911

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**Staff support provided by
The Planning Commission**